

A woman with dark hair and a blue patterned top is looking towards a man with a beard and a light blue shirt. They are sitting at a table, possibly in a meeting or workshop setting. The background is slightly blurred, showing what appears to be an office or conference room.

# PHARMA/BIOTECH R&D EFFECTIVENESS: WHAT IT TAKES

## EXCLUSIVE WORKSHOP

On **Thursday 22nd September**, Novasecta and WittKieffer Executive Search will be co-hosting a face-to-face workshop to discuss what it takes to be effective in the interaction between early commercial strategy and R&D.

During this workshop, John Rountree, Managing Director of Novasecta, will facilitate a Chatham-House-Rules discussion for senior executives in the biotech and pharmaceutical sectors, focussing on how firms can make the most of their R&D potential.

**During the session they will explore subjects including:**

- The contrasting R&D approaches of pre-revenue biotechs and integrated pharmaceutical companies.
- How the most effective R&D organisations organise themselves and embed an innovative mindset.
- And how to ensure R&D is aligned with commercial and patient realities.

**Location:** HubHub, 20 Farringdon St, London EC4A 4AB

**Start Time:** 17:30 BST

**Agenda:**

- 17:30-18:00: Drinks & canapes offered in the business lounge
- 18:00-19:30: Workshop chaired by John Rountree, Novasecta
- 19:30-20:00: Networking

If you're a senior executive operating at C/VP level in the life sciences industry, this is an opportunity to share knowledge with others in the sector and learn about successful approaches they have taken, while expanding your professional network in a relaxed environment.

If you would like to join us, please register by contacting John Rountree at [jrountree@novasecta.com](mailto:jrountree@novasecta.com) or click the button below.